urbanbubble is an award winning property management agency – and the fastest growing in the north west. In their five year history, they have become recognised experts with a string of awards and a reputation for offering the best service possible at fantastic value for money.

The urbanbubble vision is to care, love and tend to the properties they manage as the owner would themselves. As a result, they now manage over 6000 properties throughout the north west on behalf of 90 residential schemes.

Following an extensive period of reviews, target keywords and opportunities on and off-page were identified and pursued. Our experts then sought to correct any on-page issues while content was produced to raise brand awareness and online visibility. In all, over 40 pieces of content were produced for the site, while more still were placed externally through our network of longstanding publisher relationships. The end results were impressive, with increases across the board – including the following:

- **77%** increase in page one keywords
- **16.14%** increase in overall sessions (Yoy)
- **9.95%** increase in pages-per-visit
- **9.20%** increase in new visits (Yoy)